



Equifax (EFX) shareholders can vote for the genuine Special Shareholder Meeting Proposal 5 and can reject the fake and sneaky Special Shareholder Meeting Proposal 4

Proposal 4 is a sneaky proposal. An EFX shareholder needs to only read 20-words to learn that Proposal 4 requires 25% of shares to call for a special shareholder meeting. EFX seems to think that the 25% figure is a selling point.

Then a EFX shareholder needs to read 230-words to learn that 25% is not really 25% because all EFX shares not owned for a full year are disqualified from calling for a special shareholder meeting. The one-year exclusion clause could be called a decapitation clause for the 25% figure.

The one-year exclusion means that it could take 40% of the remaining non-excluded EFX shares to call for a special shareholder meeting.

EFX continues to be sneaky by mentioning the 25% figure 11-times in Proposal 4 and the one-year exclusion decapitation clause is mentioned only 2-times.

To make matters worse the 25% requirement and the one-year exclusion each by themselves put a so-called right to call for a special shareholder meeting out of reach for EFX shareholders.

The 25% figure is potentially devastating by itself because more than 100 companies have had an opportunity to name one company where shareholders, faced with the 25% requirement, ever succeeded in calling for a special shareholder meeting. Not a single such company has ever been cited.

A one-year exclusion is potentially devastating by itself because more than 100 companies have had an opportunity to name one company where shareholders, faced with such a one-year exclusion, ever succeeded in calling for a special shareholder meeting. Not a single such company has ever been cited.

Proposal 5 by contrast provides for 10% of shares to call for a special shareholder meeting and specifically rules out a one-year exclusion.

Notice of Exempt Solicitation

Name of Registrant: Equifax Inc. (EFX)

Title: Vote for the genuine Proposal 5 and Reject the fake and sneaky Proposal 4

Name of person relying on exemption: John Chevedden, EFX Shareholder since 2021

Address of persons relying on exemption: POB 2673, Redondo Beach, CA 90278

These written materials are shared pursuant to an exemption provided for in Rule 14a-2 promulgated under the Securities Exchange Act of 1934. John Chevedden does not beneficially own more than \$5 million of the class of subject securities, and this notice of exempt solicitation is therefore being provided on a voluntary basis.

This is not a solicitation of authority to vote your proxy.

Please DO NOT send me your proxy card; the shareholder is not able to vote your proxies, nor does this communication contemplate such an event.

The shareholder asks all shareholders to vote by following the procedural instructions provided in the proxy materials.